



# MX Ride For The Cure



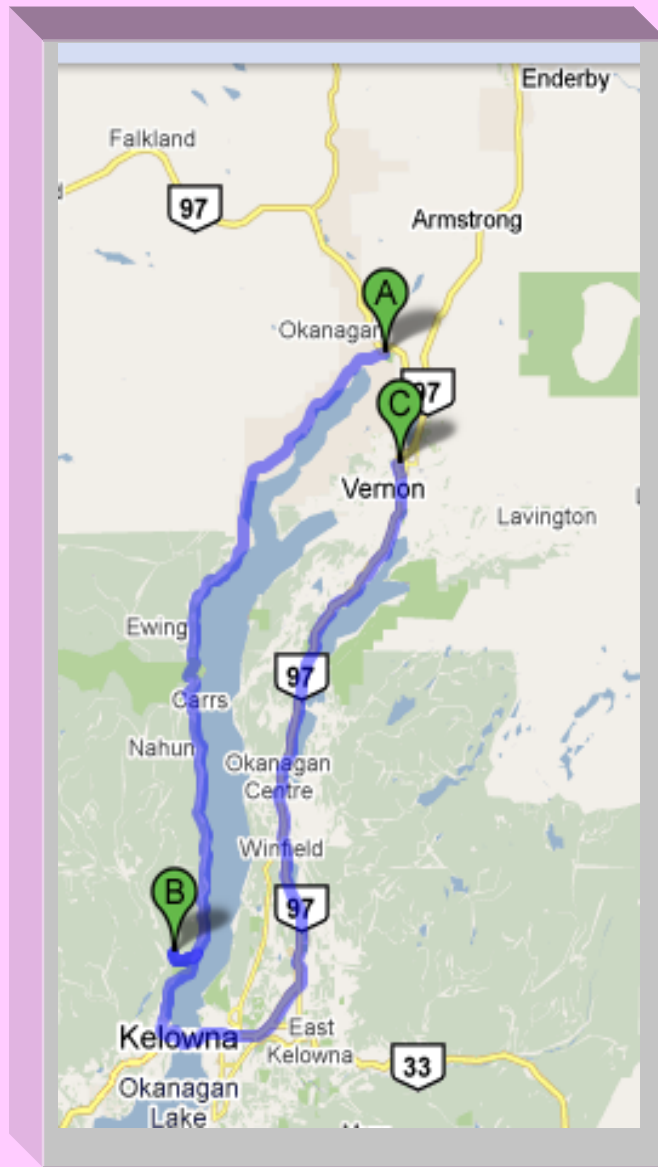
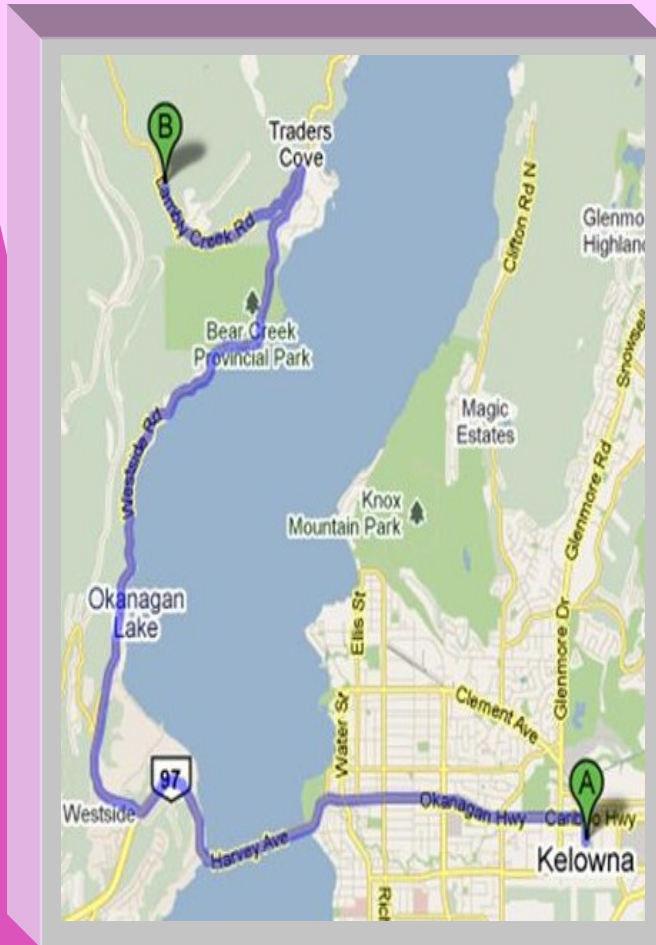
**Congratulations** on taking part in the Okanagan's 2<sup>nd</sup> Annual MX Ride for the Cure Event supporting Breast Cancer Research. On Behalf of the Okanagan Riders, the Dealers, and all who have or have had a loved one affected by Cancer....Thank you!



## Directions:



Turn off 97 onto Nancee Road (Westside Turn-off is closed). Follow Westside until you reach the Bear Lake Main Road. Follow Bear Lake Main approximately 3 kms. and watch for Track on Left side of Road.



# 2<sup>nd</sup> Annual MX Ride For The Cure

## Supporting Breast Cancer Research



## Team Sponsorship Package

To bring the "Off Community" together, regardless of age or ability level, in support of raising funds and awareness for Breast Cancer in the Okanagan Valley.

Like every sport, Mom's play a "HUGE" part in our success. Whether it's packing lunches, fixing bikes, or simply picking up the slack so "we" can ride... for many of us, this lifestyle would not be possible without them. This year, that message hit home as one of our "Club Moms" was diagnosed with Breast Cancer. While countless women are faced with this reality each day, that it was "one of our own"... struck a cord.

Each one of us that rides, rides with someone. We make plans, we meet, and we ride. Our community is strong when it comes to organizing an event, yet we often fail to use the strength of our numbers in a way that can change lives. And though we call, and write letters in support of our fallen friends... did we do "all" that we could have done? Could we have made a difference while doing what we like to do? I'm not a "walk-a-thon" kind of person, I like to ride. Doesn't matter if it's the track or a trail... dirt is dirt. If I can find a way to do that AND make a difference in a Mom's life, maybe my own, sign me up!

Another positive by-product of this is it's focus on "NEW RIDERS". Riders "new" to the sport are often forced to learn in an area of difficult to navigate and loaded with obstacles. This is an important time in the development for all riders, young and old and removing distractions like "tree stumps" and blind corners assists riders in simply practicing the fundamentals of riding. MX tracks, embracing this idea, typically remove all "GAPS" jumps leaving "Table Tops" that can be rolled when learning and cleared as rider confidence and experience improves. MX tracks all parents to clearly "see" their children as they ride and with the Flag and Safety Staff in attendance we are able to minimize the "Stress" factor normally associated with "learning" a new sport. Whether you have an interest in Trail/Cross Country Riding or a Passion for MX, learning fundamentals in a controlled environment is always a good choice.

Another challenge with learning a new sport is "Where to Ride?", and sometimes just as important is "who do I ride with?". The MX Ride for the Cure is a great opportunity for riders to meet new friends and discuss previously unexplored areas.

To Register your team contact:

Jeanine Acheson, KDBC President - [heritagecontstruction@telus.net](mailto:heritagecontstruction@telus.net) 250-768-5939

Once registered you will receive your pledge form and letter of authenticity from

BC Cancer Foundation



# TEAM PACKAGE CONT.

## LB - Little Bike

(Up to 150cc 4 - stroke / 105 cc 2 - stroke)

## BB - Big Bike

(Over 150 cc 4 - stroke / 105 cc 2 - stroke)

### Pledge Drive Forms:

As this event is “**First and Foremost**” a Fundraiser in support of Breast Cancer Research in the Okanagan Valley, each team will be expected to raise a minimum of **\$500**. (In a team of 10 Riders, this translates into only **\$50** per person). This will be accomplished by actively securing Pledges in the attached Pledge Drive Forms.



#### Okanagan MX Ride for a Cure

Proceeds to support Breast Cancer Research at the BC Cancer Agency, Centre for the Southern Interior – you local cancer centre

1. Please PRINT all information.
2. Collect all pledges and donations in advance. All pledge money must accompany form.
3. Please make cheques payable to: **BC Cancer Foundation**.
4. TAX RECEIPTS ARE ISSUED UPON REQUEST FOR PLEDGES OF \$20.00 OR MORE.

	Name	Address/City/Province/Postal Code	Phone/Email	Cash/Cheque/ Credit Card No. and Exp date	\$ per Lap	# of Laps	TOTAL	Tax Receipt?
1	Joe Sample	Joe's address and post code	(123) 456-7890 JSAMPLE@FAKE.CA	Cash	\$1	33	\$33.00	Yes
2	Dave Sample	Dave's address and post code	(123) 456-7890 DSAMPLE@FAKE.CA	1234 5678 9101 2345 Exp 11/99	--	--	\$20.00	Yes
3								
4								
5								
6								

We will no longer be doing pledges per lap this year, it will be a one time donation for the day. Each donation equal to or exceeding **\$20** will receive a “**tax receipt**” from the Breast Cancer Foundation. If appropriate and legible information is recorded (*full address and full name*). All pledges are to accompany the rider the day of the MX Ride and given to the team captain when you arrive. Any donations not collected and presented on the day will not be counted as far as prizes goes and will be the responsibility of the team captain and rider to collect and then give to the BC Cancer Foundation.

In addition to the “**obvious**” reasons for securing Pledges, there will be prizes for both the “**Highest RIDER Pledge Total**” and “**Highest TEAM Pledge Total**”. To support your efforts, you will also receive a Cover Letter from the BC Cancer Foundation which will acknowledge our event and authenticate your request for sponsors.

Supporting **Breast Cancer** Research

# TEAM PACKAGE

## EVENT SPECIFICS:

- **Race Day: May 15th, 2011.** Ride starts at 10 am, lunch break (12-1 pm), ride continues at 1 pm.
- Award Presentation at 3 pm.
- 40 Teams will participate in this promotion.
- \$150 per Team (Min 6—Max 10 riders per Team).
- Riders will be separated into 1 of 4 groups based on bike size and experience level.
- (LB Beginner, LB Advanced, BB Beginner and BB Advanced).
- Only 1 rider from each team will be on the track at any given time. Each hour will be divided up in 4 x 10 min. slots, each slot representing a rider category.
- Only those qualified to ride at that time will be allowed on the track. (Example: 10:10 am - Little Bike Beginners in your group are eligible to take turns riding laps.) Invite your friends, even ones that do not have a bike. Team Members can share their bikes. One team member will be allowed on the track at a time. All Riders must wear adequate Helmets and protective gear. Again, this can be shared among team members as long as gear fits properly.
- This is a ride **NOT A RACE**. Emphasis on Ride! This event is committed to delivering a fun, a “*want to do it again*” type experience. Those wanting to practice aggressive block passing are encouraged to vent prior to the event.

## TEAM INFO:

Team Packages includes “**Numbered Pinnies**” 2 per team, Team Package Event Breakdown and Pledge Drive Forms.

## Pinnie Numbers:

Each team will have the “**Exact**” same numbered Pinnies. Lap totals will be “**Team Based**” and not separated out individually. Please ensure that your Pinnie is cleaned after each ride to ensure that Lap Counters are able to clearly identify your Team Bikes. Having “**at least**” 1 rider in each of the 4 categories will ensure that you have the opportunity to score laps in each 10 min segment. To make it easier to “**fill**” the more challenging spots, Dealerships will have a “**sign-up**” list. This list will be similar to Drop in Hockey, where persons (hoping to get on a team) can leave their contact information and “**class**” in which they would ride. Teams are encouraged to “**pick-up**” these recruits, whenever possible to ensure the greatest possible success for this Breast Cancer Fundraiser. Introducing these “**NEW**” riders, in a “**Team Format**” will also assist in breaking down the walls that often separate “**Casual Riders**” from those of us more passionate about the sport.

**GRAND PRIZES** for teams with the highest level overall “**Lap Count**”. This will encourage Teams to recruit riders from all categories in an effort to maximize the Team's total lap count.